



• HEALTHY TASTE SENSATIONS •

MULTI-BEVERAGE SOLUTIONS MADE EASY

Our 100% Crushed® fruit and Organic puree concentrates use tree and vine-ripened fruit with no artificial ingredients. Our purees can be flavoring for other beverages and foods while **using the same ingredients!**



Opportunity: Add a second category of value added beverages to your menu using the same concentrate to grow sales and profits

Solution Recipe #1

Fruity Lemonade Refresher

7 oz. water or sparkling water
2 oz. Dr. Smoothie Lemonade
2 oz. Dr. Smoothie fruit concentrates
10 oz. cup of ice

Combine all ingredients into a cup, stir, and pour over ice.

Option: Add freshly chopped or sliced fruit for visual appeal and texture. Garnish with a lemon wedge or slice.

Yield: 16 oz. finished beverage

Solution Recipe #2

Sparkling Fruit Chiller

3 oz. Dr. Smoothie fruit concentrates
8 oz. sparkling water
10 oz. cup of ice

Fill 3/4 of ice into a cup. Pour fruit concentrate over the ice and fill with sparkling water.

Option: Add freshly chopped or sliced fruit for visual appeal and texture. Garnish with a sprig of basil, mint or rosemary.

Yield: 16 oz. finished beverage

Solution Recipe #3

Fruity Tea Refresher

6 oz. water or sparkling water
2 oz. Dr. Smoothie fruit concentrates
3 oz. tea of choice (brewed & chilled)
10 oz. cup of ice

Combine all ingredients into a cup, stir, and pour over ice.

Option: Add freshly chopped or sliced fruit for visual appeal and texture. Garnish with a sprig of basil, mint or rosemary.

Yield: 16 oz. finished beverage



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DRSBevConnect.com: For more information on other recipes and menu items that can help you grow your business

CALL NOW TO SOURCE PROFITABLE HEALTHY SPECIALTY BEVERAGES TO GROW YOUR BUSINESS.

888-466-9941 DRSMOOTHIEBRANDS.COM



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DR. SMOOTHIE + SPARKLING WATER: A COST AND MENU PRICE COMPARISON FOR A 16 OZ SPARKLING CHILLER

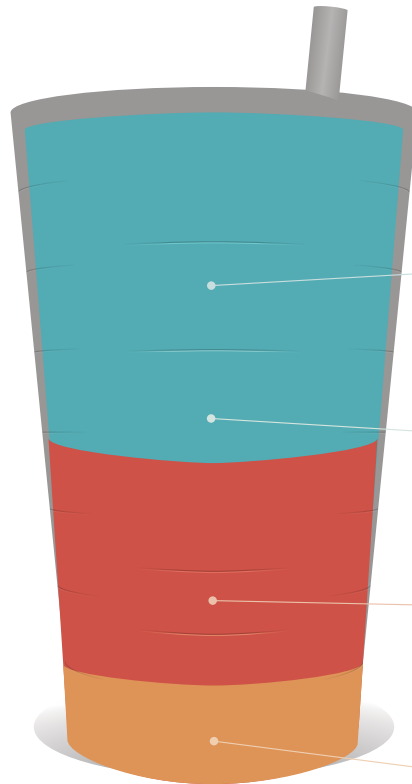
DR. SMOOTHIE®
100% CRUSHED® FRUIT
SPARKLING CHILLER (16 OZ)

ADVANTAGES:

- NEED ONLY SPARKLING WATER
- NO ADDED FLAVORS OR ADDITIVES
- 100% CRUSHED CONCENTRATES

BENEFITS ADDED:

- APPEAL
- REVENUE
- PROFITS



Sell Price

\$3.75

Gross Profit

\$2.53

Ice Estimate Cost

\$.05

Sparkling Water Estimate

\$.30

Concentrate Base Cost

\$.87



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